

Cookie Policy

Last modified: 21 May 2021

This Cookie Policy (Policy) provides you with information about the use of technologies that store or access information on your device like cookies, pixels, and plugins by Media Entertainment Business Division, Connected Solutions Company, a division of Panasonic Corporation, 2-15 Matsuba-cho, Kadoma-shi, Osaka 571-8503, Japan (referred to as “we”, “us” or “Panasonic”) when you visit our website. For convenience these technologies are all referred to as “cookies”.

This Policy explains what cookies are, which types of cookies we use and what our legal bases are. It also provides you with information on how your personal data (if any) is used, what your rights in relation to cookies are under the EU General Data Protection Regulation (GDPR) and how you can contact us if want to exercise your rights or have a complaint. This Policy lists which cookies are placed and used, for which purposes and for how long these cookies last. In addition, this Policy describes how you can manage and delete cookies.

Please click on the links below for further information on our privacy practices:

1. [What are cookies?](#)
2. [Which types of cookies do we use and what are our legal bases?](#)
3. [How do we and certain permitted third parties use cookies and process your personal data and what are your rights?](#)
4. [Which cookies are placed and used by whom, for which purposes and how long do they last?](#)
5. [Contact us](#)
6. [Changes to this Policy](#)

1. What are cookies?

Cookies are small text files which are stored on your device when you visit our website and act as an identifier. They allow our website to recognize your device when it interacts with and returns to our website, particularly when you are using the same browser as you did when you last visited our website. Depending on their function and purpose cookies are classified as **essential, performance, functional and advertising cookies**. For more information on this, please see section 2.

In addition, cookies are classified either as **first party** or as **third party cookies**. First party cookies are placed by us whereas third party cookies are placed by a third party website while you are visiting our website. For more information about the relevant third parties please see section 4.

Cookies can be either **session** or **persistent cookies** depending on their duration. Session cookies are temporary cookies that last only for the duration of your visit to our website and are deleted when you close your browser. In contrast, persistent cookies are created upon your visit to our website and remain on your device after you close your browser or restart your device until their set expiry date unless you delete them before the expiry date; they are active when you return to our website.

2. Which types of cookies do we use and what is our legal basis?

We use the following categories of cookies on our website:

2.1 Essential cookies

These cookies are essential to make our website work or to provide necessary functions relating to the services you request or to enable communications. They allow us to provide you with a seamless internet experience. We also use them for security purposes.

2.2 Our legal bases

We rely on our legitimate interests for processing personal data collected through our first-party essential cookies. These cookies are strictly necessary for our website to work and allow us to provide the visitors to our website with the services they request, to enable communications, or to comply with security obligations under the applicable data protection law.

3. How do we and certain permitted third parties use cookies and process your personal data and what are your rights?

3.1 Cookies owned and placed by Panasonic

To the extent that our first-party cookies and the data we collect with them, qualify as personal data we determine the means and purposes of such processing and are the data controller as defined in the GDPR. Such processing takes place in accordance with our online Privacy Policy that applies in addition to this Cookie Policy. We encourage you to read our Privacy Policy where you can find more about e.g.:

- how we use and protect your personal data collected through cookies (if any);
- your data protection rights; if you are based in the EU/EEA these include the right to access your personal data and obtain a copy thereof, the right to request the correction or update of any inaccurate personal data, the right to object to or restrict the processing of your personal data under the conditions set out in the GDPR and the right to request the erasure of your personal data under certain conditions;
- if you are based in the EU/EEA how you can file a complaint with the competent supervisory authority, https://edpb.europa.eu/about-edpb/board/members_en;
- how long will we store/keep your personal data;
- to whom and where we disclose your personal data; and
- the existence of automated decision-making and, where this is the case, useful information on the underlying logic and the importance and consequences of the processing.

3.2 Cookies owned and placed by permitted third parties

On our website we do not have integrated links to third party websites, plug-ins and applications e.g. for marketing purposes and, for example, to allow you to easily share content in social media networks.

4. Which cookies are placed and used by whom, for which purposes and how long do they last?

The following table lists all cookies in use on our website. We will update this table as our website changes and evolves.

4.1. Essential cookies

Cookie	Purpose	Placed by	Duration
CAKEPHP	Manage session information	Site administrator	1 hour after the last operation

5. Contact us

If you have any questions about how we as the controller of your personal data (if any) use cookies on our website or would like to exercise your rights, you can contact us at proav@ml.jp.panasonic.com.

6. Changes to this Policy

We may from time to time make changes to this Policy which was first published on 21 May 2021. Changes to this Policy will be published on our website and will be effective as of the date of publication. This Policy was last updated in 21 May 2021.

If the changes materially alter how we use cookies, we will post a notice on our website and request your consent again for the use of cookies. Please check back frequently to any updates or changes to our Cookie Policy.